



# PUBLIC EDUCATION Champions

## Advocacy Tool Kit

Welcome to our advocacy training tool kit! Becoming a Public Education Champion will help us improve education for ALL public school students in Pennsylvania.

### Goals



#### Strategic Planning

Learn how to develop and implement strategic advocacy campaigns that are goal-oriented and results-driven.



#### Building and Mobilizing

Develop skills to build and lead coalitions with like-minded individuals and organizations to amplify advocacy efforts.

#### Ethical and Inclusive Advocacy

Promote inclusivity by understanding and addressing the needs of ALL students.

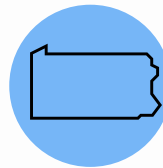


#### Policymaker and Stakeholder Engagement

Acquire skills to effectively engage and collaborate with policymakers, school administrators, and community stakeholders to influence educational policies.



### Trainings



#### Pennsylvania's Education Landscape



#### Effective Advocacy



#### Looking Ahead At The Issues This Year



#### How To Talk With Your Legislators



#### Using Social Media For Advocacy



#### And more!!

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