

#### Join a statewide movement to support and defend public education by becoming an Education Voters of PA Public Education Champion!

**Project Description:** Public Education Champions in the 2024–2025 cohort are volunteers who will advocate for adequate and equitable school funding by engaging within their school district and broader community with the support of Education Voters of PA. The goal of the project is to continue to build a statewide movement to support and defend our public schools by educating and supporting individuals who will increase their engagement around key public education funding issues and state policy matters.

#### **Public Education Champions Will:**

- Think creatively about how to identify people in a community to engage in school funding issues and turn those ideas into action;
- Be passionate advocates for supporting public schools and identifying others who feel the same way;
- Be outspoken and action-oriented about the need to improve policy and support for children;
- Make plans to engage and lift up the voices of parents and community members who believe in public schools;
- Attend monthly training sessions with Ed Voters and complete optional assignments to receive a certificate at the end of the program;
- Develop relationships with school leaders and other community stakeholders; and
- Advocate with state lawmakers for a budget and state policies that support public schools.

#### How the Program Works

- This program will run from September 2024 May 2025.
- Participants will be mailed a t-shirt, Ed Voters PA swag, and an advocacy toolkit.
- Ed Voters will create a training curriculum that includes videos, handouts, and other resources along with monthly optional assignments.
- PECs will attend a monthly Zoom meeting hosted by Ed Voters where they will learn from experts in the education field and build community. We will also create a private Facebook group for PECs.
- Ed Voters staff will host monthly office hours to support advocates.
- PECs who attend 8 of the 10 monthly meetings and complete 8 of the 10 optional assignments will receive a certificate and gift at the end of the program.
- We are requesting that applicants who have the financial means make a \$30 donation to help defray the costs of the program. Scholarships are available for anyone with financial need.

#### Questions? Email Lucas@educationvoterspa.org

#### To apply, click HERE

Please note, space is limited for this program. We will notify applicants of their acceptance by early September.



# **Program Overview**

Welcome to our Public Education Champion program overview. These are a few of the goals and topics we'll be discussing this year!

Please note: This program focuses on state and local funding and policy issues related to resource equity. If you are interested in engaging with their school district on book bans, LGBTQ+ discrimination, and related issues, the Pennsylvanians for Welcoming and Inclusive Schools (PA WINS) group is a better fit for this work.

## Goals

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## **Strategic Planning**

Learn how to develop and implement strategic advocacy campaigns that are goal-oriented and results-driven.



# **Building and Mobilizing**

Develop skills to build and lead coalitions with like-minded individuals and organizations to amplify advocacy efforts.



### **Ethical and Inclusive** Advocacy

Promote inclusivity by understanding and addressing the needs of ALL students.



## **Policymaker and** Stakeholder Engagement

Acquire skills to effectively engage and collaborate with policymakers, school administrators, and community stakeholders to influence educational policies.

## Trainings



And More!!

