Invoice

Pixeldust Studios LLC.



Date	Invoice #	
12/13/23	4640	

Bill To

21 Century Cyber Charter School 1245 Wrights Lane, West Chester, PA 19380

P.O. No.	Terms	Due Date
PD23138	Due on receipt	12/13/23

Description Amount
21CCCS TV Commercial Initial 50% Invoice (1 of 2)
29,000.00

- Pixeldust will produce one 30-second TV commercial and a 15-second cut-down version that mixes original footage, stock footage, 3D animation, motion graphics, narration, and sound design. This commercial will follow an emotion-driven narrative that spotlights 21CCCS's diverse student body with a focus on maternal decision-makers in a tech-driven generation. To motivate audiences and encourage a call to action, we will highlight 21CCCS's key messages and differentiators.

- Packaged Project Files are part of the deliverables.

Includes:

Creative & Art Direction

1-day shoot with DP and crew (DP, grip/gaffer, teleprompter, lights, sound equipment, catering, and makeup)

Editor, Edit Suite & Color Grading

Producer (s) / Production Staff

3D Animation

Scriptwriting from outline & animation content

Voiceover/narration

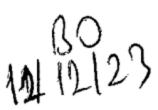
Compositing, Rendering

Sound Design, including music and sound effects

Project Management, Final Delivery & Transfers

Balance \$58,000 (Total \$58,000)

Thank you fro your business!



HX/12/23

Total

\$29,000.00

Payments/Credits

\$0.00

Balance Due

\$29,000.00

Canmlly