

Invoice

Pixeldust Studios LLC.



Date	Invoice #
12/13/23	4640

Bill To

21 Century Cyber Charter School
1245 Wrights Lane,
West Chester, PA 19380

P.O. No.	Terms	Due Date
PD23138	Due on receipt	12/13/23

Description	Amount
<p>21CCCS TV Commercial Initial 50% Invoice (1 of 2)</p> <p>- Pixeldust will produce one 30-second TV commercial and a 15-second cut-down version that mixes original footage, stock footage, 3D animation, motion graphics, narration, and sound design. This commercial will follow an emotion-driven narrative that spotlights 21CCCS's diverse student body with a focus on maternal decision-makers in a tech-driven generation. To motivate audiences and encourage a call to action, we will highlight 21CCCS's key messages and differentiators.</p> <p>- Packaged Project Files are part of the deliverables.</p> <p>Includes:</p> <p>Creative & Art Direction</p> <p>1-day shoot with DP and crew (DP, grip/gaffer, teleprompter, lights, sound equipment, catering, and makeup)</p> <p>Editor, Edit Suite & Color Grading</p> <p>Producer (s) / Production Staff</p> <p>3D Animation</p> <p>Scriptwriting from outline & animation content</p> <p>Voiceover/narration</p> <p>Compositing, Rendering</p> <p>Sound Design, including music and sound effects</p> <p>Project Management, Final Delivery & Transfers</p> <p>Balance \$58,000 (Total \$58,000)</p> <p>Thank you fro your business!</p>	29,000.00

Total \$29,000.00

Payments/Credits \$0.00

Balance Due \$29,000.00

12/12/23

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Emily